

SHORELINES

SAVANNAH SHORELINES MAGAZINE
Phone: (864) 391-3030 | **Fax:** (864) 391-8607
Email: shorelinessubmissions@gmail.com
www.SavannahShorelines.com
1230 SC HWY 7, McCormick, SC 29835

DESCRIPTION

Shorelines is a monthly independent magazine that has served the active adult community of **Savannah Lakes Village** for more than 20 years. Our goal is to build community pride and awareness through coverage of local happenings in the Village and around the greater Lake Strom Thurmond/ Clarks Hill Lake.

CIRCULATION AND DEMOGRAPHICS

Circulation in excess of 2,800 addresses, mailed free to all Savannah Lakes Village property owners, residents, advertisers and others in the community. In addition there are 9 news stands throughout the region. The average villager is 59 years old and has a mean household income of \$98,211, which is twice the national average.

INVESTING YOUR ADVERTISING DOLLARS WITH US MAKES SENSE!

A recent Property Owner's Association survey declared, "The Shorelines is clearly the most **preferred source of information** for keeping up on Savannah Lakes Village news and information with 85% of villagers considering this source very useful."

We provide an advertising vehicle aimed at a clearly defined, specific group of the senior population. Our readers are retired, they still have disposable income, and they are active. *Shorelines* is the single most powerful marketing tool to reach each and every one of them.

ADVERTISING DEADLINE

Ad size confirmation and copy is due by the 10th of the month prior to publication date.

AD RATES

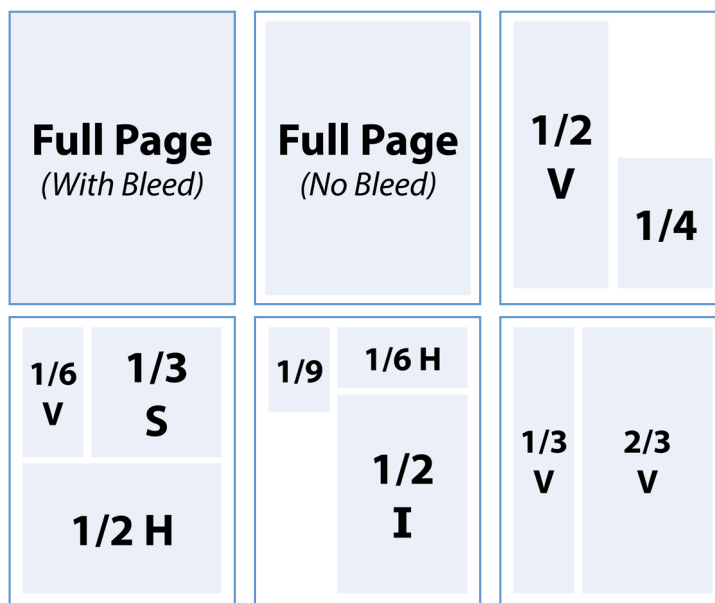
Rates are listed in the table to the right. Terms are net 30. Tear sheets will be provided with monthly invoices upon request, otherwise a magazine will be mailed to you. We only accept:



MECHANICAL REQUIREMENTS

Free design and layout available for advertisers. Advertisers need to supply logo and relevant text. *Shorelines* accept ads, logos and photos on storage device and via email. Photos must be provided at 300 dpi at final size. PDFs are accepted.

Support local business & community!



Page Trim Size: 8.375" W x 10.875" H

ADVERTISING RATES

NO DISCOUNT FOR ADVERTISING MULTIPLE MONTHS		
SIZE	DIMENSION (W x H)	PRICE
2 Page Spread (With Bleed)	17 x 11.125	\$1395
Back and Inside Cover	8.625 x 11.125	\$850
Full Page (With Bleed)	8.625 x 11.125 (0.375" inside margin recommended)	\$770
Full Page (No Bleed)	8.375 x 10.875 (0.375" inside margin recommended)	\$770
2/3 Page Vertical	4.825 x 9.875	\$525
1/2 Page Vertical	3.5125 x 9.875	\$365
1/2 Page Horizontal	7.375 x 4.825	\$365
1/2 Page Island	4.825 x 7.375	\$365
1/3 Page Vertical	2.25 x 9.875	\$260
1/3 Page Square	4.825 x 4.825	\$260
1/4 Page	3.5125 x 4.825	\$195
1/6 Page Vertical	2.25 x 4.825	\$145
1/6 Page Horizontal	4.825 x 2.25	\$145
1/9 Page	2.27 x 3.15	\$75
Marketplace	2.27 x 1.5	\$40
Church	2.75 x 1.9375	\$40
Rental		\$25

CLIENT INFORMATION

Client (Business): _____

Agency (if applicable): _____

Contact Person: _____

Phone: _____ Fax: _____

Billing Address: _____

City: _____ State: _____ ZIP: _____

E-mail: _____

PAYMENT OPTIONS

☐ Bill Me☐ Check (Pay to the order of: Savannah Shorelines)☐ Credit Card **Circle One:**  

Name on Card: _____

Card Number: _____

Expiration Date: _____ CVV: _____

Billing Address: _____

City: _____ State: _____ ZIP: _____

Ad Size

☐ 2 Page Spread
(With Bleed)☐ Full Page
(With Bleed)☐ 2/3 Page Vertical☐ 1/3 Page Vertical☐ 1/9 Page☐ Back and Inside
Cover☐ Full Page
(No Bleed)☐ 1/2 Page Vertical☐ 1/3 Page Square☐ Marketplace☐ 1/2 Page Horizontal☐ 1/4 Page☐ Church☐ 1/2 Page Island☐ 1/6 Page Vertical☐ Rental☐ 2/3 Page Vertical☐ 1/6 Page Horizontal**Total:**\$ _____
Per Month

NOTES

CONFIRMATION OF AGREEMENT

Ad size confirmation and copy is due by the 10th of the month prior to publication date.

By my signature to the right, I agree to all the terms and conditions of this contract. I further warrant that I have full authority to contract for the services represented herein. I understand that failure to meet the terms of the contract will result in a prorated charge.

Savannah Shorelines Representative: _____

Title: _____ Date: _____

Client Authorization: _____

Date: _____

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